



Instagram



What is Instagram?

- A popular social media platform for visual content owned by Meta
- Used as a mobile app, but also accessible via web browser
- Accounts are free and can be synced with Facebook
- Instagram content includes Posts, Stories, Reels, and Live

Main Features

- Share pictures and videos of people, places, food, activities, yourself (selfies!), and more!
- Use editing features and filters to enhance posts
- Use hashtags # and the @ symbol like on other social media platforms
- Search for and follow friends, family, businesses, public figures, and organizations
- View posts from accounts you follow in your feed
- Like, save, share or comment on posts
- Send direct messages and make video calls
- Shop favorite brands using Instagram Stores

Get Started

- Download the app from the Google Play Store (Android phones) or App Store (iPhones)
- Create a free account, either private or public
- Optional: Sync your Facebook account or phone contacts with your Instagram account to see which of your friends already have Instagram

